

Press Release



For Release: Immediate

Contact: Judell Anderson, CAE, Executive Director
Alliance of Automotive Service Providers of Minnesota (AASP-MN)
(612) 623-1110

AASP-MN Announces New Member Benefit

Recognizing the significant and important role that hiring the right people plays in members' success, the Alliance of Automotive Service Providers of Minnesota (AASP-MN) is pleased to announce a new member benefit program designed to facilitate and enhance hiring decisions. The Association's Auto Employees Assessment System, offered in conjunction with Assessment Associates International (AAI), will help AASP-MN members identify employees that not only have the technical skills for the job, but also good motivation, work habits and people skills.

Members who utilize the program will have job candidates complete an appropriate questionnaire for the position being filled – technician (including mechanical, body or painter) or service advisor/estimator. Candidates are assessed on motivation, attitude, dependability, initiative and other character traits. Assessments are completed over the Internet, at any time of day or night and results are emailed to the employer within minutes of questionnaire completion. Scores are then presented comparing the candidate to current, successful AASP-MN member employees. Members can use the information to identify candidates that are likely to be a good fit with their culture and work environment.

AASP-MN member Wayne Watson, of Autoworks Service Center in Woodbury, stated "We have used AAI for over ten years. It is amazing how accurate the AAI assessment is in predicting the work behavior of employees. With the work behavior assessment we not only make a better hire, we also make better decisions moving employees forward in our organization."

The AASP-MN assessment tool will be particularly effective because it has been customized for the automotive service industry. In 2014, AASP-MN members participated in a study to develop industry-specific benchmarks for the traits and behaviors of high-performing employees. The data collected was used to create the new tool, designed with the goal of improving members' hiring and performance evaluation processes.

The advantages are significant. By enhancing employee effectiveness and fit in their work environment, turnover rates will decrease. That's good for the bottom line. And the tool is extremely affordable. AASP-MN member pricing is 50% off retail price and starts as low as \$15 per assessment.

For additional information about this new AASP-MN member benefit program, contact the Association at 612-623-1110 or aasp@aaspmn.org.

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AASP-MN is an association of independently-owned automotive service businesses and industry suppliers dedicated to improving Minnesota's automotive service industry and the success of its over 700 members. For more information, visit www.aaspmn.org.